



**CHANGE  
INTO  
ACTION**

Turn your  
**change into action**  
for rough sleepers  
in Birmingham.

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Help **find** rough sleepers and  
**donate** to the support services  
who help them every day.

[ChangeIntoAction.org.uk](https://ChangeIntoAction.org.uk)



WEST MIDLANDS  
COMBINED AUTHORITY

MAYOR OF THE  
WEST MIDLANDS



Birmingham  
City Council

## Change Into Action

We're an Alternative Giving Scheme being piloted across Birmingham, supporting specialist charities and street teams working to change the circumstances of rough sleepers.

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### Rough sleeping in the West Midlands

The number of people sleeping rough on our streets has increased 157% over the last three years. The knock-on effect is increased pressure on the support network that helps rough sleepers, teams that are committed to working with individuals to provide everything from food and clothing, to accommodation and support, and ultimately a better future.

**We invite you to join us in working together so that every member of the community can turn small change into big change.**

**Help find and donate**  
**[ChangelntoAction.org.uk](https://ChangelntoAction.org.uk)**