

**Dear Director,**

**A healthy and happy team is a productive one.**

Employers have a clear interest in reducing the ill-health of their employees. An average sized firm with 250 employees is estimated to make a loss of £250,000 annually, due to sickness absenteeism. Promoting wellbeing can prevent problems from escalating and help **create positive working environments** where individuals and **organisations can thrive**.

When we invest in keeping our team healthy, not only do they **thrive**, but their **productivity soars**, they have **better engagement**, and their **happiness is elevated; everyone wins**.

**We invite you to participate in the evaluation of the Wellbeing Premium Programme.**

West Midlands Combined Authority has been asked by the government to carry out, in partnership with RAND Europe, Warwick Medical School and Warwick Business School, an evaluation of the effectiveness of a programme to help Small to Medium Sized Enterprises (SMEs) to **improve the health and wellbeing of their employees**.

We would like to invite your organisation to take part in a randomised control trial which is designed to establish the extent to which receiving a financial grant and/or guidance and a toolkit, results in **employers doing more** to support the health and wellbeing of their employees.

Not all organisations will receive a financial grant however all organisations will receive the Thrive at Work commitment with criteria and guidelines on creating a workplace that **promotes employee health and wellbeing** and a supporting **toolkit** of local and national resources, policies and services to make it **clear and easy** for you to take **positive action** to improve health and wellbeing.

Further details regarding the trial can be found in the enclosed information sheets.

**What will be the benefit to participating organisations?**

Evidence suggests that organisations can see a financial benefit from investing in employee health and wellbeing through **reduced sickness absence, staff turnover, improved productivity and job satisfaction**.

In addition all organisations will have the chance to receive a **Thrive at Work Wellbeing Awards** and be celebrated at an awards ceremony if they achieve the Thrive at Work Commitment.

**How to let us know if you can take part**

If you would like to sign your organisation up to take part in this research evaluation we would be delighted to hear from you.

Please register your interest via the Thrive at Work website at [wmca.org.uk/thriveatwork](http://wmca.org.uk/thriveatwork) or by completing the enclosed reply form and returning it to us in the pre-paid envelope provided by 27th July 2018.

Should your organisation have any queries regarding the evaluation please do not hesitate to contact The Wellbeing Premium Team on 0121 214 7042 or by email to [wellbeingpremiumtrial@wmca.org.uk](mailto:wellbeingpremiumtrial@wmca.org.uk)

Yours faithfully,

S Russell

**Superintendent Sean Russell**  
**Mental Health Commission Implementation Director**

- Enc      Brief Information Leaflet
- Detailed Information Sheet
- Reply Form
- Pre-paid Return Envelope



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Register your interest at [wmca.org.uk/thriveatwork](http://wmca.org.uk/thriveatwork)

The logo for 'thrive at work' features a stylized hexagonal icon with a white 'Y' shape inside, positioned above the word 'thrive' in a bold, lowercase sans-serif font. Below 'thrive' is the phrase 'at work' in a smaller, lowercase sans-serif font.



West Midlands  
Combined Authority