

Our Vision



Building a healthier, happier, better
connected and more prosperous
West Midlands



wmca.org.uk/vision

Our Values

Be collaborative	Be innovative	Be driven	Be inclusive
We achieve more by working together	We continuously improve through transformation and development	We are focused and determined to deliver our priorities	We make a difference by valuing people

Our Behaviours

We work with others to reach common goals	We encourage creativity, originality and curiosity from everyone	We have a positive, proactive and a solution orientated attitude	We care about and treat each other with dignity and respect
We are respectful and act with integrity	We embrace change and we are open to new possibilities and exploring new ideas	We set ourselves high standards and strive to exceed these	We create a positive working environment
We communicate clearly, openly and encourage feedback	We adopt best practices and keep up to date with new developments to enhance our work	We take ownership for our performance and outcomes	We value diversity and consider other people's viewpoints ensuring no-one is excluded
			We encourage and support each other

Because people and places matter



WEST MIDLANDS
COMBINED AUTHORITY