West Midlands on the Move Strategic Framework Launch Event
Supported by Coventry City Council and Coventry University

Thursday 16 November 2017
Registration and Refreshments from 15:00

Joining Instructions:
Delegates are encouraged to arrive using public transport. The Faculty of Health and Life Sciences is a 10mins walk from the Coventry Train Station.
Coventry Walking Your Way to Health leaders will be available to collect people from 14:50.
Pay and display car parking is available across the City and the University site is well sign posted.

Coventry University details are available online here.

Car parking:
Parking is available at Whitefriars Car Park

Registration:
Registration will take place in the Foyer of the Faculty of Health and Life Sciences from 15:10. WMCA is encouraging delegates to stand and be active during the Conference. Limited seating is available.
Please contact simon.hall@wmca.org.uk / 07824415236 if you have any access issues.

Conference:
The Conference will start at 15:30 and be finished by 17:00.
Resources will be available from the WMCA’s website.

Social media:
WMCA will be using Facebook and twitter during the event and the #movewm. Please can you include #movewm in all social media related to the event.

Questions:
Time has been allocated during the Panel Discussion for questions from the floor. This will be subject to available time. WMCA will also be seeking comments as part of the workshop sessions. If you do have any further questions contact simon.hall@wmca.org.uk
Agenda

1. **Welcome and Introductions**  
   Cllr Duggins, Coventry CC Leader and Prof. Guy Daly, Pro Vice Chancellor (Health and Life Sciences) Coventry University & WMCA Wellbeing Board Member

2. **Key Note: The Importance of West Midlands on the Move to our inclusive economic growth.**  
   Mayor and Deputy Mayor of the West Midlands.  
   Andy Street and Cllr Sleigh, Solihull MBC Leader and WMCA Wellbeing Board Chair

3. **Panel Discussion:**  
   Mayor and Deputy Mayor of the West Midlands; Cllr Kamran Caan, Cabinet Member for Health and Sport and WMCA Wellbeing Board Member; Martin Reeves, Chief Executive Coventry CC, Liz Gaulton, Acting Director of Public Health, Coventry CC and Adam Rigarlsford, Strategic Lead Local Relationships Sport England.

4. **Getting West Midlands on the Move –Priorities and Commitments**  
   Dr Henry Kippin, Director of Public Service Reform and Simon Hall, Physical Activity Strategic Lead, WMCA.

5. **Closing Remarks**  
   David Moorcroft OBE and Prof. Guy Daly.